



Friends & Family Membership
Individual, \$25.00 / Family, \$35.00

- Individual – 1 VIP Pass for First Fridays OR 2 VIP Passes for Outdoor Movies
- Family – 2 VIP Passes for First Fridays OR Up To 6 VIP Passes for Outdoor Movies
- Exclusive Monthly Member Only Discounts to Area Shops, Boutiques, Retail Stores, & Restaurants
- Member Only Events

Corporate Membership

Non-Profit, \$50.00 / 1-10 Employees, \$75.00
11-50 Employees, \$125.00 / 51+ Employees, \$225.00

- Listing on Bel Air Downtown Alliance Website with Web Link
- Inclusion in Monthly eNewsletter, *Downtown On Main*, Distributed to More than 2,500 People Across the Region
- Inclusion in Regular Social Media Marketing (Facebook, Twitter, etc.)
- Access to Member Only Cooperative Advertising Campaigns
- Quarterly Member Only Networking Events & Annual Reception
- Listing in Downtown Bel Air Map, Printed Quarterly

Name: _____

Business: _____

Phone: _____

Address: _____

City: _____ MD Zip: _____

Email: _____

Website: _____

Mail To:

Bel Air Downtown Alliance • 37 N. Main St. • Bel Air, MD 21014

More than any other organization, the Bel Air Downtown Alliance is responsible for the success of downtown Bel Air. It was not long ago that the Main Street area closed down at night and on weekends and there was very little to attract people to the area other than professional offices. Then, a group of downtown business owners who shared a vision of revitalizing Downtown Bel Air, formed an organization to achieve this vision. They succeeded beyond their wildest imaginations. This organization continues to this day as the Bel Air Downtown Alliance.

It is now an organization of more than 175 businesses that work together to promote all Downtown Bel Air has to offer and to connect with the other business people, as well as, the thousands of visitors that come to Downtown Bel Air each year. The Town of Bel Air wholeheartedly supports the Alliance and congratulates it on its success in helping make Bel Air the vibrant downtown commercial community it is today.

David E. Carey, Esq.
Mayor, Town of Bel Air

Being a member of the Bel Air Downtown Alliance supports the local businesses, the community, and ultimately, my employees. A vibrant, exciting Bel Air is an added benefit to attract good employees and to retain them. It is a small price to pay for a continual bonus to my business and my employees.

Dick Molinaro
Owner, WSMT Insurance
President, Bel Air Downtown Alliance Board of Directors

Our membership in the Bel Air Downtown Alliance helps us to grow both our business and our community. Through joint marketing and promotional opportunities, we have the ability to reach members of the community in ways that would not be possible as a small, independent business. At the same time, we are able to align our business in support of activities and events that help make Downtown Bel Air a fantastic place to live, work, and play.

Karen Jacobs
Owner, Tiny Toes

I am thrilled to have moved my business to Main Street! We are thriving in our new environment and being a part of the Bel Air Downtown Alliance has created valuable connections we would not have been able to establish elsewhere.

Laura Ward-Moran
Owner, MD School of Ballet & Modern Dance / Pilates on Main